




HOLY SPIRITS^{LLC}
GREAT WINE... **ON A MISSION**
WWW.HOLYSPIRITSWINE.COM



HOLY SPIRITS "WINE PULL" GUIDELINES & TIPS

A wine pull is a great way to raise money, get your guests involved and an opportunity for your guests to leave with a bottle of Holy Spirits wine!

HOW-TO:

1. Label the bottles or container holding multiple bottles with a number. Keep the bottles hidden, or put the number on the bottom and not accessible to keep guests from discovering the numbers!
2. On a display board, post cards with the same numbers as labeled on the bottom of the wine. Next to the board, have a volunteer selling an opportunity to pull off the card of their choice for a fee for each card.
3. Keep promoting the wine pull until all of the cards are purchased. Once all the numbers are pulled off the board, bring out the pre-numbered bottles of wine and call off the number on the bottom and your guests claims their prize.

TIPS:

- Price each ticket for more than the price of a single bottle of wine. After all, it is for charity and for a chance to win multiple bottles of wine!
- Alternatively, you can mix in donated bottles of wine, very inexpensive wine, or other items for some of the prizes to keep the cost down and raise the most amount of money.
- Be sure you determine how many tickets you need to sell to raise money on this activity prior to setting up.
- Ask a local business or individual to sponsor this event by covering the cost or part of the cost of the wine prizes and be sure to give them the recognition with a sign and repeated mentions. Even consider naming the event after their business or the individual!

Bringing the Saints marching home while raising money for local charities and young adults with cancer and other life threatening diseases.